

Kathryn L. Huyghue

EXPERIENCE

iHeartMedia – Los Angeles, CA **May 2018 – Present**

Associate Producer - Original Content Nov 2020 – Present

- Develop, direct, and produce original content and branded content with top music artists in live, virtual, & pre-recorded settings from pre-production to post-production
- Plan & organize creative strategy for video programming for high performance & growth
- Lead & coordinate production team workflow ensuring efficient delivery to clients and partners

Production Coordinator - Original Content May 2018 – Nov 2020

- Directed and produced all original video content with top music artists from pre-production to post-production for iHeartRadio's YouTube, Snapchat, Instagram, TV broadcasts & more
- Programmed videos and managed live streams for iHeartRadio & iHeartCountry YouTube channels with SEO & best practices
- Hired and directed local production crews across the nation for iHeartRadio's televised concerts
- Managed and tracked budgets for Branded Content and Original Content productions

Home Box Office (HBO) - New York, NY **Summer 2017**

Consumer Marketing - Digital & Social Media Intern

- Wrote, logged, and analyzed metadata for videos on HBO's YouTube channel
- Selected clips & GIFs for digital & social campaigns for HBO's original series *Insecure*
- Analyzed and submitted Nielsen Social Terms for *Veep*, *Room 104*, and other programming

NYU Tisch - New York, NY **Feb 2017 - May 2017**

Student Assistant to Undergraduate Film & TV Chair Joe Pichirallo

- Wrote script coverage and researched upcoming trends for new independent films and television series
- Assisted with preparation for Mr. Pichirallo class lectures on strategies for independent producing
- Answered phone calls and scheduled meetings

Showtime Networks Inc. - New York, NY **Summer 2016**

Digital Services Intern

- Analyzed and prepared reports based on YouTube analytics for original programming
- Selected original series preview scenes for both on-air and digital promotional marketing efforts
- Wrote metadata for short form video content and logged information into video asset management system

EDUCATION

New York University,
Tisch School of the Arts – New York, NY
Bachelor of Fine Arts in Film & Television
Production, 2018

SKILLS

Technical: Video Production, Directing, Producing, Script Writing, Copy Writing, Digital Content Programming, Search Engine Optimization, Project Management, Branded Content, Digital Marketing, Social Media Marketing, Team Management, Content Analysis, Client Relationships

Programs: Adobe Cloud Suite – Premiere, Photoshop, & Illustrator, Avid, ProTools, OBS, Zoom – virtual captures, Microsoft Office, Excel, Apple Keynote, Google Suite, SAP Concur

Additional Languages: Intermediate Spanish (speaking, reading, writing)

PORTFOLIO

www.KathrynHuyghue.com

CONTACT

Please visit the contact tab on my website.
Thank you!

Martha's Vineyard Film Festival - Summer 2015

Production Assistant

- Co-directed, wrote, and produced short films of local islanders for weekly film screenings
- Prepped event site for weekly screenings, marketed and promoted ticket sales, and filmed Q&A discussions featuring lead talent and filmmakers after screenings